



BOARD FUNDRAISING POLICY AND PROCEDURE

Responsible Officer	Executive Manager: Community Engagement.
Approved by	Chairman
Review by	Executive Manager: Community Engagement
Last Reviewed	12/07/2015
Next Reviewed	31 /01/2017
Approved and commenced	12/07/2015

INTRODUCTION

Board members have the responsibility of ensuring the survival and continuation of Community Veracity. This includes responsibility for ensuring funding is available to support the activities of Community Veracity.

While the Board may delegate many of the operations of fundraising to other parts of Community Veracity, the Board retains the responsibility for inspiring other fundraisers, demonstrating the perceived importance of fundraising to Community Veracity, and demonstrating their leadership in this area. To achieve this, each member of the Board must individually accept their key role in the fundraising process.

Board members should show leadership in fundraising by personally giving to Community Veracity in proportion to their ability, in recognition of the fact that Board members who do not give themselves will have difficulty asking others to give.

PURPOSE

This policy makes explicit the understanding that members of the Board will be asked to contribute to the fundraising activities of Community Veracity.

POLICY

Board members will be requested to

- Donate to Community Veracity in proportion to their ability;
- Contribute to the short-term and long-term financial planning of Community Veracity, including its fundraising plan;
- Support the fundraising efforts of other parts of Community Veracity;
- Support special events run by Community Veracity to raise money or generate contacts;
- Where possible, supply Community Veracity with names of prospective individual and corporate donors;
- Where requested, approach individual or corporate prospects to ask for donations on behalf of Community Veracity, or sign letters to these prospects.



RESPONSIBILITIES

The Chair is responsible for bringing this policy to the attention of prospective Board members.

All Board members are responsible for respecting this policy.

PROCEDURES

In the planning of its short-term and long-term fundraising strategies, the Board will make appropriate arrangements to draw on the contributions of Board members.